

## Most Awards' big 3 sponsors return

The winners of the 11th Most Awards will be announced at The Wanderers Club in Illovo on 10 September 2019.

Viacom has come onboard as the sponsor of the Bell Award at the 2019 Most Awards. The Bell Award honours an individual who, though not working for a media owner or agency, has made an exceptional contribution to the betterment of the media sector.

Ads24 and Media24 are, once again, sponsoring the Shepherd Award, an accolade that celebrates the selfless contribution of an individual who has gone above and beyond in their contribution to the betterment of the media and marketing industry.

Jacaranda FM will provide the entertainment in the games room this year as well as sponsoring the Media Agency of the Year category. To decide on the winner of the Media Agency of the Year, Most relies on a tried-and-tested scoring system, which takes the following into account: knowledge of client brands, service delivery, innovation and involvement.

For more, visit: <https://www.bizcommunity.com>