

## **Qlik positioned as trendsetter by BARC**

Qlik, a leader in visual analytics, announced that it has been positioned by Business Application Research Center (BARC) as a trendsetter in its BARC Business Intelligence Score 2015 report. The trendsetter ranking is the highest achieved by any vendor.

The BARC BI Score 2015 report is the inaugural edition and serves to evaluate and rank the top vendors in the business intelligence platform market. Vendors were evaluated based on portfolio capabilities for reporting, dash-boarding, ad-hoc queries, analysis, data mining, architecture, and product satisfaction. Other factor considered included market execution on product, sales and marketing strategy, organisational strength, financials, geographical coverage, vertical solutions, ecosystem, and customer support.

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