

## Langa Dube appointed TCS country manager for South Africa

Tata Consultancy Services has appointed Langa Dube as its country manager for South Africa, effective immediately. Dube will manage the Indian multinational IT services and consulting company's operations in the country, leading its SA workforce in helping customers drive innovation, reimagine customer experience and accelerate transformation and growth.



Source: Supplied

Dube boasts more than 26 years of experience in the information and communications technology (ICT) sector – 14 within the Tata group itself in various senior leadership positions.

Prior to being appointed as the country manager, he was the business unit head for communications, media & information, energy and resources, and manufacturing at TCS. During this time he oversaw key transformational engagements leveraging cutting-edge technologies and TCS' intellectual property, strengthening the company's leadership position in the region.

Dube holds a National Diploma in IT, and a qualification in Management Advancement Programme from the celebrated Wits Business School in Johannesburg. He has completed the exclusive Tata Executive Leadership Programme and the 'Being A Director' course from the Institute of Directors South Africa. A believer in life-long learning, he is currently pursuing a Master's in Digital Business at the Wits Business School.



## Devising partnership, creating value

"I am honoured and excited to step into this new role. As country manager, I feel uniquely positioned to drive forward TCS' revolutionary programmes leveraging our Business 4.0 thought leadership framework to accelerate transformation. I look forward to devising long-term strategic partnerships and creating value alongside our talented teams," said Dube.
He believes that the past two years have demonstrated the need for flexibility and adaptability to change.
"The pandemic taught us that we must be able to manoeuvre through uncertainty and adjust our approach and the entire business model at lightning speed," he said. "The post-pandemic world must gear customer-engagement platforms for contactless delivery and end-to-end omnichannel customer experience."
Dube added that companies must embrace a continuous learning culture and should swiftly review strategic choices to sense and respond to rapid market changes.
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