

Kove Collection selects Greater Than

Kove Collection, a portfolio of unique and vibrant hospitality venues, has appointed Greater Than to manage their public relations and communications of the groups' hotels, bars and restaurants.



"With the business growing rapidly internationally as well as locally, we needed a reputable and strong partner to assist in continuing to build our brand's superior reputation. Greater Than's innovative approach to communications mirrors our business approach and we are excited to embark on this adventure together," says Paul Kovensky, Kove Collection owner.

"As a leader in consumer and lifestyle communications we are best equipped to craft newsworthy and entertaining content for The Kove Collection and amplify this messaging through traditional and new media channels. We look forward to making a positive contribution to the Kove Collection business," says Galia Kerbel, Greater Than Managing Director and Member.

Today Kovensky's Portfolio of Abundance comprises of boutique hotels: The Alphen in Constantia and The Marly in Camps Bay as well as restaurants Paranga, Zenzero, Umi, la Belle Camps Bay, The Bungalow, Pepenero, 5 Rooms, The Rose Bar, la Belle Constantia. In June 2014 Paul also welcomed Kurobuta in London to his portfolio, serving contemporary world-class Japanese cuisine.

For more about Kove, go to kovecollection.co.za

For more, visit: <https://www.bizcommunity.com>