

Geraint Crwys-Williams to serve as Primedia Broadcasting chairperson

Primedia Group's group chief business officer Geraint Crwys-Williams has taken on the additional role of Primedia Broadcasting chairperson. Crwys-Williams has been an experienced Primedia Group executive of more than 15 years.

His most recent specific focus has been on helping drive group business development strategies, while he is also responsible for leading human capital, regulatory management, risk management and compliance.

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