BIZCOMMUNITY

New breakfast show coming soon on Rise FM

Issued by Rise FM

<u>Rise FM</u> has an exciting, brand-new breakfast show team to wake Mpumalanga up as from July. The amazingly talented Mpumi Mbethe moves from co-hosting the award-winning breakfast show on Ligwalagwala FM and teams up with popular Rise FM presenter Cheese to get everyone's day started on the right note - entertained, informed and with a smile.



Mpumi was born in Barberton and grew up in eMalahleni in Mpumalanga and after a successful career in TV, presenting *Ses'khona* and *Zoned* and also hosting *Identity*, she returned to the province three years ago to work on both the drive and breakfast shows of the local public broadcaster. "It's time to spread my wings now," said Mpumi, "and I'm seriously looking forward to working in the dynamic environment of Mpumalanga's only commercial radio station."

<u>Rise FM</u>'s Acting Station Manager, Tony Murrell, says, "We are very happy to welcome Mpumi to the team. We have been looking to ensure that the *Rise FM Breakfast Show* is relevant to the province and its wonderful people and with Mpumi joining us it adds to an already settled and experienced on-air team who are more than capable of further reinforcing our provincial footprint and expanding our brand. I am confident that Cheese and Mpumi will click well together, and will soon cement themselves as everyone's favourite choice in the morning."

Times Media's Head of Radio, Vernon Matzopoulos, thanked previous host DJ Sbu for his contribution to Rise FM and sister station Vuma FM over the past twelve months and wished him well with his future endeavours. DJ Sbu continues on Massiv Metro, a new online station targeting taxi commuters in Gauteng.

You can catch "Cheese & Mpumi in the Morning" every weekday on the *Rise FM Breakfast Show* between 06h00 and 09h00 from Monday, 3 July 2017.

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