

Tropika *Island of Treasure* is back!

Tropika *Island of Treasure* is back for season 10.



Source: www.unsplash.com

Tropika *Island of Treasure* has taken audiences on island adventures from the Maldives to Zanzibar, Mauritius, Phuket, Mexico, Jamaica, Seychelles and Curaçao in the Caribbean.

This season will feature an All-Star line-up made up of much-loved celebrity winners and viewer favourites from the previous nine seasons.

“We are excited to be bringing back Tropika *Island of Treasure* after a year-long Covid-19 induced hiatus. This 10th season we hope will be smoother than any other with a celebration consisting of returning All-Star contestants taking their dreams once again to paradise,” says Miantha Roux, Clover Beverages marketing manager.



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1 Apr 2022



Phase one from April to June will encourage fans to audition to be part of the action – they can do this by Whatsapping an audition video to 082 857 8054 or uploading it on @mytropika socials with #Tropika for their chance to get a spot on the island and pair up with an All-Star celebrity.

Consumers can also stand a chance to win when buying Tropika. They will need to find a code under the cap to stand a chance to win prizes.

The second phase between September to December 2022 will follow the nine celebrities and their Tropika consumer partners on the island of treasure as they compete in a series of challenges. Viewers can follow the show and enter to win some prizes.



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“The show will be bigger and better, and we promise our viewers and consumers adrenaline-filled fun and entertainment with nail-biting and exciting challenges,” says Barbara George, Tropika’s senior brand manager.

For more, visit: <https://www.bizcommunity.com>