

## Teletimes International appoints sales agent for its tech publication

Dubai-based media house Teletimes International has announced the appointment of Peter Stoffberg as its sales agent for its tech publication. As the company looks to expand its business network in South Africa and some parts of Africa, Stoffberg's main task will be to help secure advertising business and sponsorship revenue for its tech publication's print and digital platforms.

Stoffberg previously worked as a media sales agent for Cape Media and Uhuru Communications. In 2007, he started his own publication, the *My Future* high school magazine and also helped establish the Anglican Church magazine, *The Anglican*.

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