

Wave of advertising hits water coolers

Advertisers now have a new alternative through Aqua Media water coolers, which are placed in selected environments as a relationship-building tool and brand awareness driver. The recipient of the branded water cooler receives a free service with purified water every month. Aqua Media has over 120 sites or outlets for targeting specific consumer niches, including pharmacies, college campuses, clinics, and other retail and supply stores.

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