

Intel chooses VMLY&R as global creative agency

Intel has picked WPP's VMLY&R to serve as its global creative agency of record following a six-month review, according to a report by *Adweek*.

The technology company says the WPP portfolio will support global creative and positioning across the brand, products and partner marketing.

The move comes more than a year after Intel shuttered Agency Inside, its in-house agency.

Read the full story [here](#).

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