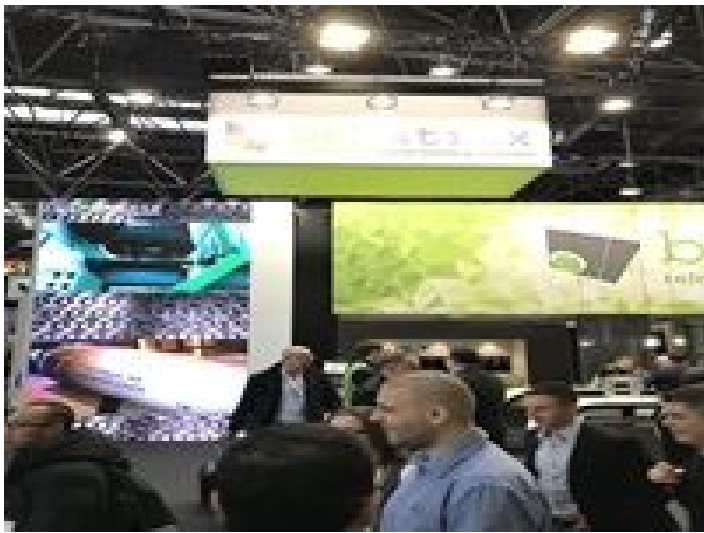


2017 EuroShop - Highlights of Day Two

Retailers from all over the world are currently at the [2017 EuroShop](#) global retail trade fair in Düsseldorf, Germany. The event functions as a creative hub for the world's retailers to come together and share in innovation and participate in discussion.











































Unlike previous editions of EuroShop, seven new experience dimensions have been introduced at this year's event, they are namely, POP marketing, expo and event marketing, retail technology, lighting, visual merchandising, shop fitting and store design and food tech and energy management.

- **The backlit fabric lightbox revolutionises displays** 20 Mar 2024
- **Scan Display wins South African exhibition industry awards** 12 Feb 2024
- **Scan Display and its MD win SAACI awards** 25 Aug 2023
- **Exhibition and event trends identified at Germany's EuroShop 2023** 29 Mar 2023
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Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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