

## SMS search added to Junk Mail

Simplifying searches on Junk Mail, the service has added a SMS search functionality to its mobile classifieds service, without users' phones being WAP-enabled. It will be introduced to other titles in the group later. As an example, an SMS with the words 'SEARCH SUBJECT to the short code 33795, will receive a list of ads for 'bicycles' almost instantaneously. According to Junk Mail, it receives over half a million unique visitors per month via mobile alone.

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