

## Nigeria's Paga raises \$10m for international expansion

By Tom Jackson 7 Sep 2018

Nigerian payments startup Paga has secured a US\$10 million funding round in order to expand into other markets in Africa and across the world.



Founded in 2009, <u>Paga</u> provides Nigerians with safe and convenient ways of making payments, allowing money to be sent to any phone number for the beneficiary to redeem at a Paga agent or at an ATM via a cardless withdrawal. Customers can also use Paga to deposit money to bank accounts in Nigeria, pay their bills, or top-up mobile phone airtime.

Tayo Oviosu, founder and CEO of Paga, confirmed the funding – which has come from the Global Innovation Fund, Unreasonable Capital and existing investors <u>Adlevo Capital</u>, <u>Goodwell</u> and <u>Omidyar Network</u>, on Twitter, saying the funding would be utilised in expanding the startup into new markets both in Africa and elsewhere.

<u>Paga's last funding round</u> was back in October 2015, when it secured a US\$13 million Series B funding round led by Adlevo Capital. Last month it announced it had hit the nine million user mark.

The investment is the latest in a string of fundraising successes for Nigerian fintech startups, with Mines, Paystack, Wallet.ng, Allpro, Thank U Cash also securing funding recently. South African PoS startup Yoco yesterday announced a US\$16 million Series B funding round, firmly establishing fintech as the most popular sector for investors in African tech.