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Another energy drink

The festive party season always brings a slew of new product releases and this month sees the launch of a South African energy drink using local ingredients - Mad Buzz by Beverage Packaging SA. Beverage Packaging SA has recently invested R12m in a slim line filling can line making the production of slim line cans viable in South Africa to take advantage of the energy drink market which is expected to grow at 1.9% this year in South Africa.

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