

Stephen King to the rescue!

Best-selling author Stephen King recently came to the rescue of the review section of his local newspaper in Maine, *The Portland Press Herald*. In true social media warrior style, King took to Twitter to rally the troops and stop the newspaper from cutting its review section.

“ *The Portland Press Herald/Maine Sunday Telegram will no longer publish local, freelance-written reviews of books about Maine, set in Maine, or written by Maine authors.*
Retweet this if you're from Maine (or even if you're not). Tell the paper DON'T DO THIS.- Stephen King (@StephenKing)
[January 11, 2019](#) ”

He argued that the section, which features locally written reviews of stories about Maine, was a lifeline for many struggling writers. Just like that, after 24 hours, he had convinced 71 people to subscribe to the paper, and by Monday the total had risen to 250.

To read more on King and his newspaper section saving ways, go to the [Daily Mail](#).

For more, visit: <https://www.bizcommunity.com>