



# AiM 2012 call for entries

[Africa in Motion](#) (AiM), one of the UK's largest African film festivals, now in its seventh year, is calling on film submissions for its 2012 festival edition, which will take place from 25 October to 2 November 2012 at Filmhouse Cinema in Edinburgh, United Kingdom, under the theme Modern Africa.



AiM is focusing its programme for 2012 on films and events that represent Africa as part and parcel of the modern, globalised world; and will be seeking to discover and explore - through film and other popular culture manifestations - how modernity manifests in African cultures.

The festival regards "modern" not as belonging solely to the "West", but through the festival wants to emphasise Africa's important role in the modern world. It aims to unearth the urban, the new, the provocative, the innovative and experimental.

The festival will primarily deal with manifestations of African cultures in the contemporary era, moving away from the stereotypical view of the continent locked in ancient traditions and superstition.

## Celebrating African cultures

AiM celebrates African creativity and the rich diversity of African cultures in their contemporary manifestations through showcasing films covering themes such as the role of African Diaspora; Africa's current political and economical positions; how the digital revolution is affecting the continent; modern arts expressions in African cultures - i.e. dance, modern street fashion, conceptual art, etc. - and how modern life has affected African traditions.

The annual short film competition will still be a part of the festival. An academic symposium on African popular culture will enhance the festival theme.

As usual, film screenings will be accompanied by a wide range of complementary events such as directors' Q&As and masterclasses, workshops, discussions, music performances and an arts exhibition.

For more, go to [www.africa-in-motion.org.uk](http://www.africa-in-motion.org.uk).

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