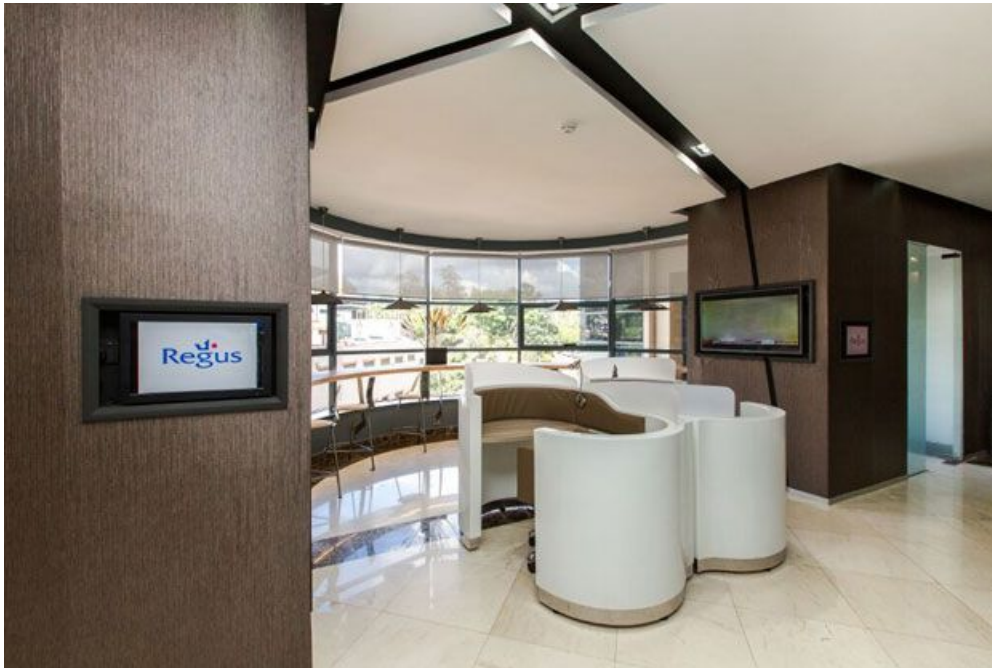


Kenya - The hub of business in East Africa sees two new Regus business centres opening in Nairobi

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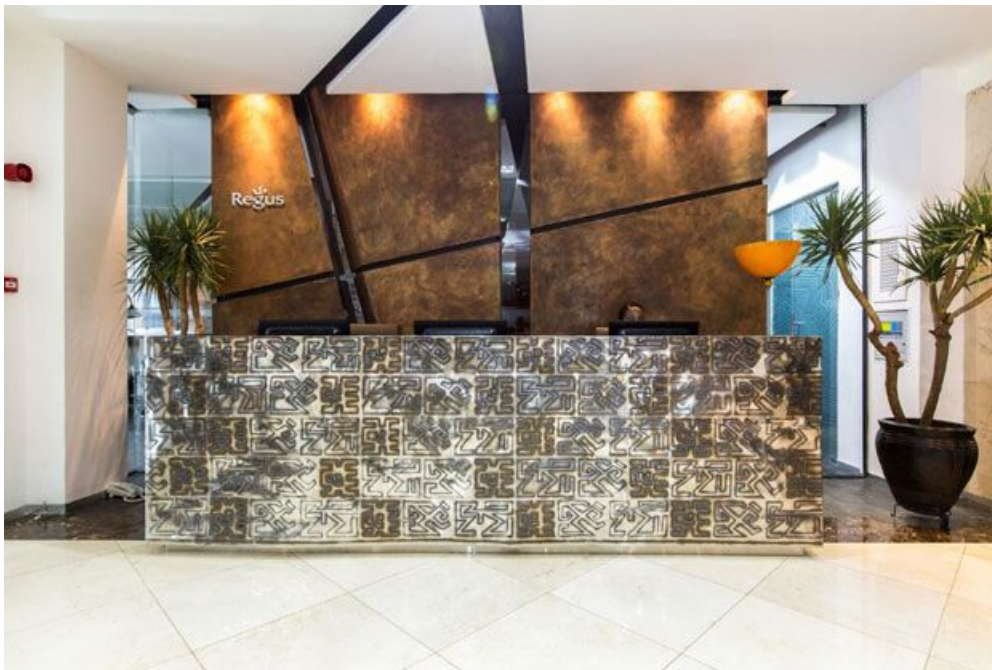
Nairobi - the commercial nerve centre for Kenya, boasting trade links with Asia, the Middle East and Europe, home to world-renowned hotels and top-rated tour companies because of the country's spectacular game parks and beautiful coasts - eagerly awaits the arrival of two additional business centres in December 2017.



The one being in the Westlands CBD – Fortis Office Park. The other, boasting Gold certification by the US Green Building Council – Vienna Court – sets the standard for a sustainable office space, boasting beautiful gardens with water falls, featuring rain water harvesting, solar control glass, great parking facilities as well as bicycle storage, a gym and restaurant. It's fast becoming the place to be in Nairobi.

The city has for a long time been the hub of business in East Africa, attracting a growing number of (MSE) 'Micro and Small Enterprise' who have become an integral part of the Kenyan economy. According to the Capital Markets Authority of Kenya (CMA), MSEs offer employment to an estimated 7.5 million people and account for 80% of employment, while contributing over 92% of the new jobs created annually. Research indicates that MSEs contribute about 45 percent to Kenya's GDP.

The Regus centres aim to address the need for flexible workspaces, a growing trend in Africa and globally. However, this type of workspace not only appeals to MSEs, but is fast becoming appetising to a variety of firms in Nairobi. As more and more workers demand to work flexibly, with access to technology enabling them to do so productively, it is hardly surprising to find that businesses are marrying their need for greater agility (rapid response to market changes) and at the same time assisting workers to achieve greater personal happiness and work: life balance.



Nairobi has a well-developed infrastructure, including modern financial and communications systems. Leading domestic (Kenya Commercial Bank) and international banks (Barclays, Citibank, Standard Chartered) operate out of Nairobi. Kenya also has a relatively well-developed industrial base, which accounts for some 20 percent of the gross domestic profit (GDP).

Kenya is currently rated as the second most preferred conference and business tourism destination in Africa after South Africa, thus creating another dimension to the growing need for connected flexible working spaces. Regus provides international visitors the opportunity to work in a worldwide network of workspaces in key business locations. Designed for drop-in use while travelling, our lounges are equipped with high-speed internet, snacks and comfortable furniture.

Flexible office space not only alleviates the cost of crippling leases but also provides the solution to office management and the networking opportunities that come with co-working space and is redefining the way we work. Being in an environment surrounded by like-minded individuals provides endless business opportunities.

The cornerstone of Kenya's economy lies in Nairobi which is surrounded by prime agricultural lands, and the emergence of firms, large and small, has seen the Kenyan workforce looking for a workplace that is becoming radically different from that demanded by the previous generation. As the world of work evolves, Regus is at the front line, providing platforms for these businesses large and small, to grow and thrive.

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