

## Search is on for Africa's best innovators and makers

TechCrunch Startup Battlefield Africa 2018, taking place in Lagos, Nigeria, is searching for Sub-Saharan Africa's best innovators, makers and technical entrepreneurs. Facebook is returning as the headline sponsor.



TechCrunch Startup Battlefield Africa sees start-ups compete across three categories: social good; productivity and utility; and gaming and entertainment. It profiles the founders and entrepreneurs leading Africa's next wave of technology innovation and highlights new ideas, businesses and applications with disruptive potential.

On December 11, TechCrunch Startup Battlefield, supported by Facebook, will bring together the strongest start-ups from across Sub-Saharan Africa, where they will pitch to a live audience of 500 people ranging from VCs, investors, government officials and developers.

Facebook representatives from Africa and beyond will be on the ground to celebrate, where they will be connecting, listening and learning from various communities as well as taking part in an exciting series of workshops, networking sessions and talks between 6th and 11th December.

"Following the great success of the inaugural TechCrunch Startup Battlefield event in 2017, we are delighted to return as the headline sponsor for this year's event," says Emeka Afigbo, Facebook's head of developer programs. "Given our passion for connecting people and helping developers and entrepreneurs to thrive, we can't wait to see how this year's entrants are using technology to engage and empower people across the continent."

Events Facebook will host over the week include:

- Developer Circle Leads Summit (6-7 December): A two-day summit for more than 65 Developer Circles Leads across Sub-Saharan Africa, representing a growing community of over 42,800 members across 31 cities in 15 countries across Sub-Saharan Africa.
- Instagram Inspire Action Lagos Women and Small Business Event (6 December): A workshop to inspire, educate and train 70-80 entrepreneurs and women working in tech with a panel featuring special guests.
- Startups and Developers Summit 2018 by Developer Circle Nigeria (8 December): Bringing together 600
  attendees, and hosted by Facebook Developer Leads, the Summit will run trainings and workshop sessions on
  specialist deep-tech subjects, such as Messenger Bot
- Aspiring Entrepreneurs Digital Pitch Competition (10 December): Winners from seven Nigerian states who participated in the *Aspiring Entrepreneurs: Digital 2018* programme will pitch their businesses to a panel of judges for a chance to win support and prizes from Facebook and Fate Foundation.
- NG\_Hub Start-up Mixer (10 December): A social gathering bringing together Start-ups from across the ecosystem, including NG\_Hub start-ups (Start-ups using Facebook's Community Hub) and those taking part in the TechCrunch Startup Battlefield event
- Student Hack (11 December): In partnership with Re: Learn by CC\_Hub, Facebook will bring together 50 local high school students from Lagos to take part in Hack-a-Day and other activities that highlight the difference developers can make in the world using computer science skills.

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