

New entertainment bouquet for Nigeria

Driven by the need to provide customers with a more robust user experience, Legend, an exclusive multi-media service brand based in the federal capital territory, Abuja, has announced the introduction of a premium entertainment service to residential homes, with a movie-theatre picture quality, unlimited internet, and high-definition phone calls.



Legend press conference

These three service offerings, according to the CEO, Bruce Ayonote, are powered by new fibre optic technology and come under one package bouquet, which means that customers can enjoy the convenience of paying for all three products for one great price.

Ayonote said, “Based on our deep understanding of current and emerging technologies in ICT designed to make life easier and better for customers, we have harnessed fibre optic infrastructure to come up with the technology innovation that we call Legend; with service offerings that are unique and new to the Nigerian marketplace.

“With our rich bouquet of services that comprises Premium HD TV content, unlimited internet access, crystal clear phone call services and home automation and security; we believe that subscribers will discover that Legend is a better way to live because Nigerians deserve a service that works.”

'Always on'

For his part, chief marketing officer of Legend, Gabriel Gab-Umoden, said the Legend brand offerings are superior entertainment and reliable “always on” network offered to consumers at affordable price points that are accessible to a wide spectrum of the market.

“Those who subscribe to our TV service have access to our Box Office movies; and our ultra-fast internet access is delivered at an amazing speed with no data caps. All these, coupled with our voice services and home automation and security services, open a wide vista of endless possibilities,” he said.

Legend by Suburban is an exclusive multi-media service brand aims to offer value that enhances the lifestyle of its users. It was launched in 2014 with a focus on providing access to unlimited premium video entertainment and connectivity to the public. Legend services include: ultra-fast internet access, quality Wi-Fi hotspots set up across different locations, unlimited video streams in HD, as well as different streaming options, including, On demand, mobile TV, and catch-up TV.

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