

Charles Novia gets his own TV channel

Charles Novia, a popular film critic and filmmaker, became the first Nigerian to launch a television channel devoted exclusively to teenagers, Teen Africa TV.



Image source: Gallo/Getty.

According to Novia, “Teen Africa TV” is an exciting new niche television channel that is expected to become the first platform for teenagers in the African broadcast space. The launch of the channel for teenagers is scheduled for December 1, 2019.

“There’s nothing like this and we are building the biggest visual ecosystem of teens and young adults in Africa. Our programming has the best of original content in talk shows, lifestyle, educational, entertainment and events. We are creating the biggest content library and resource for teenagers across Africa and we have the best of ORIGINAL content on the channel ,” Novia said in a press statement.

Novia said the channel should be broadcast 24 hours a day in all African countries and target a front-line audience of adolescents and adolescents aged 13 to 19, as well as second-base the family.

Source: *NexTVAfrica.com*.

For more, visit: <https://www.bizcommunity.com>