

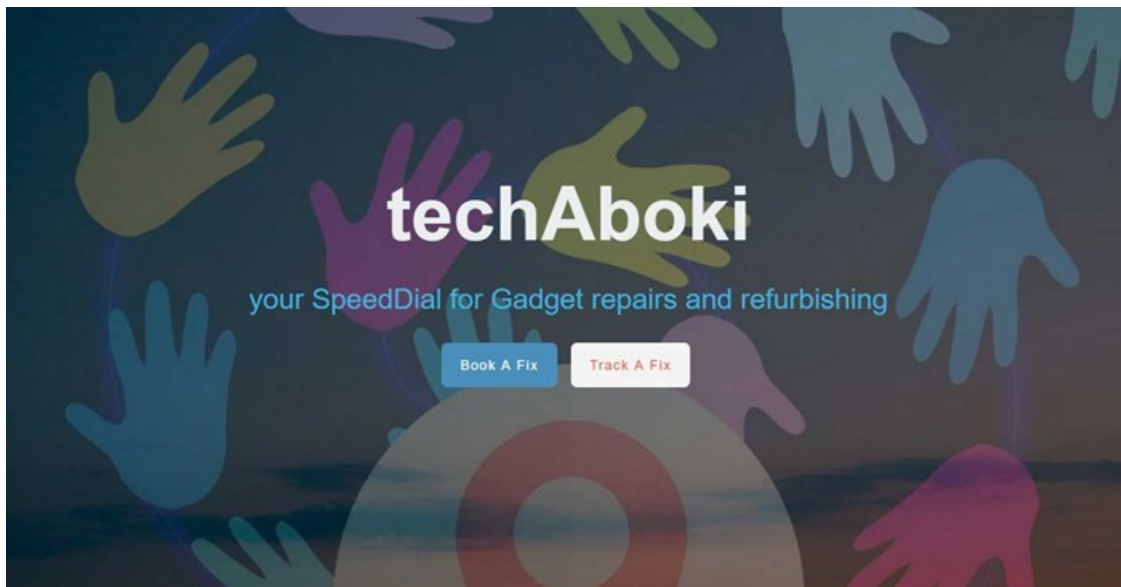
Nigeria's techAboki launches on-demand gadget repair service

 By [Tom Jackson](#)

18 Jul 2017

Nigerian startup, techAboki, has launched an on-demand gadget repair service aimed at connecting people needing gadget repair services with trusted, reliable and professional technicians in their locality.

Launched over the weekend, techAboki is the brainchild of founder George Alonge, who observed that there was a poor maintenance culture when it came to gadgets, with people ending up with unusable electronics and forced to purchase new ones.



"The fear of road-side gadget technicians is another factor that inspired techAboki. Many people find it difficult to entrust their gadgets to random technicians due to some unpleasant experiences," Alonge told Disrupt Africa.

"Chief among them are confidentiality violations and low quality of service. techAboki aims to correct this by becoming a trustworthy platform and building a reliable service both for the customers and the technicians."

Test for trustworthiness

All technicians listed on the platform have undergone a test for trustworthiness by [techAboki](#). Clients can book for a gadget fix on the website, over the phone or via a mobile app, receiving a quote for the cost of the repair. They can either pay online or opt to pay on delivery after the gadget has been fixed. techAboki also offers pickup and delivery services.

The startup is currently bootstrapping, but seeking investment.

“The lack of external funding and assistance can be a personal handicap, making us work extra hours and sometimes sleepless nights, but we are optimistic that there is light at the end of the tunnel. We are trying to fix a problem that exists and that makes us happy,” Alonge said.

Plans to expand services

techAboki, which charges 15% of the cost of every successful repair, has already seen a number of successful fixes completed through the platform and plans to expand its range of services over time.

“Currently, we are starting operations in selected cities in Nigeria, to test out our model and make adjustments where needed, before expanding nationwide and, with adequate funds, expanding to other countries in Africa,” Alonge said.

Read the [original article](#) on [Disrupt Africa](#).

ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

- UCT's Bertha Centre dishes out \$50k startup grant funding - 13 Aug 2018
- IFC to invest in Capria network fund to address "missing middle" - 6 Aug 2018
- New startup accelerator launches in Malawi - 26 Jul 2018
- Startups invited to apply for AppsAfrica Innovation Awards - 16 Jul 2018
- Apply to pitch your startup at Ghana Tech Summit! - 12 Jul 2018

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>