

WPP appoints Lindsay Pattison as global chief people officer

Lindsay Pattison has been appointed as WPP's new global chief people officer, where she will oversee the company's human resources strategy and operations. Pattison, WPP's current global chief client officer since 2018, is responsible for developing and empowering the global client leaders who manage the company's top clients. Prior to her current post, she held different senior positions at WPP, GroupM, and the media agency Maxus.

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