

Tribeca Public Relations appoints Tshgofatso Lebethe

Tshgofatso (Tshgo) Lebethe has been appointed account director at Tribeca Public Relations to lead its team working on Eagle Intelligent Health and Pernod Ricard.

With over eight years of experience in PR across various sectors, Tshgo brings a wealth of expertise in nurturing relationships, presenting innovative PR strategies and enhancing brand narratives. She holds a diploma in PR and media studies from Boston Media House.

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