

South African digital agency Black Beard rebrands to Basalt

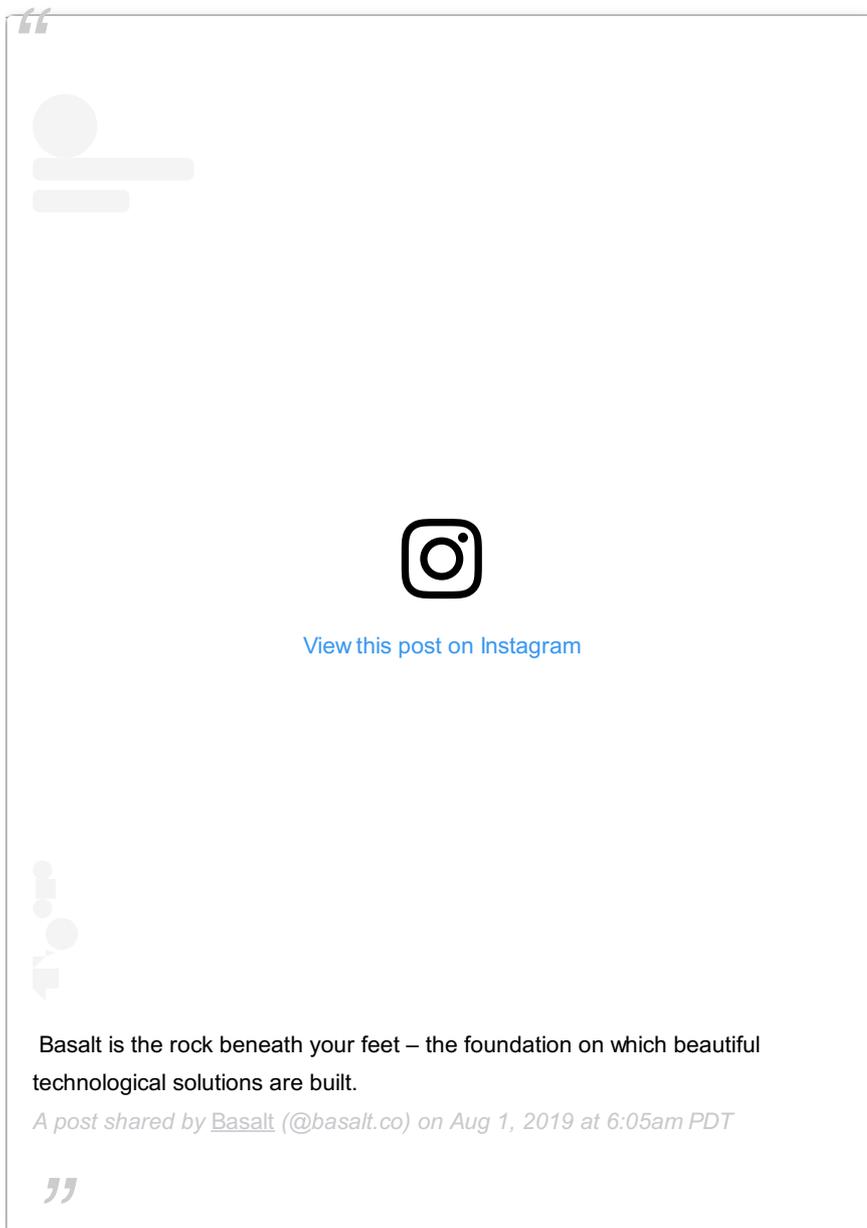
By [Andy Walker](#)

20 Aug 2019

South African digital agency Black Beard has rebranded to Basalt, the company announced last week.

The company believes that the rebrand reflects its “the unique ethos, team and expertise”.

“While Basalt retains Black Beard’s quest for the ‘next best’, we’re also more certain of who we are, our key skills and expertise, and how we can harness our ideas to break new ground for clients and partners,” said Wayne Zwiars, Basalt’s CEO and founder.



“Like our namesake Basalt rock, we are both adaptable and resilient, solid and reliable, capable of keeping up with the world as it shifts and changes with technological needs.”

Based in Johannesburg, Pretoria and Cape Town, the company’s set to expand into Kyiv, Ukraine, London and Sydney.

Basalt believes that it’s an agency that intersects “technology and humanity” and offers strategic solutions development,

web and app development, and other services.

The company's also involved in a number of other projects, [including Tech Relief](#), which gathers used technology for underprivileged users across South Africa.

ABOUT ANDY WALKER

Camper by day, run-and-gunner by night, Andy is editor at Merburn and prefers his toast like his coffee -- dark and crunchy. Specialising in spotting the next big Instagram cat star, Andy also dabbles in smartphone and game reviews over on Gearburn.

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