

## Iceland's Reyka Vodka now in South Africa

Reyka Vodka made its debut in Iceland in 2005, when William Grant and Sons set out to make "the cleanest and smoothest vodka in the world". In 2011, it was awarded the Vodka Trophy at the International Wine and Spirit Competition (IWSC) and in 2013, the Gold Medal in the San Francisco World Spirits Competition.



A product of Borganes, a small village steeped in Viking history, Reyka Vodka is handcrafted in small batches in Iceland's first vodka distillery. The process takes about six hours to produce a small batch of only 1,000 litres of vodka, using one of the only Carter-Head Stills in the world - and the only one that is used to make vodka.

Hailing from a land of fire and ice, Reyka makes the most of Iceland's resources – using nearby glacier spring water and lava rocks as a natural filtration system. On top of that, the distillery is also powered by geo-thermal energy from nearby hot springs. "This gives every drop its smooth taste and silky finish," says the company.

With a taste described as smooth and rounded with a soft natural sweetness and a slight hint of wild fruits, it is now available at leading liquor stores at a recommended retail price of R299.95.

For more, visit: <https://www.bizcommunity.com>