

Ish Anand joins the Global Wealth Group

Global Wealth Group, a leading meta-marketplace offering opportunities for investors to crowdfund property, announced that Ish Anand joined the company as Chief Executive Officer India.



Source: Supplied

With this new partnership, the business is strengthening its position by expanding into Asia under the guidance of Anand.

According to the McKinsey Global Institute November 2021 report, global wealth has reached new heights by tripling in growth over the last two decades. An estimated 68% of global net worth is stored in real estate.

CapGemini's World Wealth Report highlights India's high-net-worth individual growth rate was 5.9% in 2020, eclipsing Asia-Pacific's rate of 5.8%. India's trend should continue to increase, taking into account its previous results from 2019 to 2020. To be considered a high net worth individual, the valuation of investable assets must be worth \$1 million (USD) or more without considering factors such as primary residence, collectables, and consumables.

Expansion into Asia

Chairperson of Global Wealth Group, Willem van der Post is excited for the opportunity to enter Asia's high net worth market and welcomes Anand's experience to navigate this industry.

"Foreign investment is becoming a highly effective and dependable strategy for Indian high net worth individuals to assert their presence in the global business market."

Anand looks forward to being a part of Global Wealth Group's growth expansion phase. "I believe I am well-positioned to work across geographies and to help the SME businesses I work with deliver the required results."

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