

Meet Swati Bhattacharya - #Loeries2018 jury president and DStv Seminar of Creativity speaker

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Don't miss Swati Bhattacharya, chief creative officer at FCB Ulka, India, at the [DStv Seminar of Creativity](#) on Friday, 17 August.

"Being good is not enough.
You have to be brave and
you have to be real, and you
have to catch society off guard"



More about Swati

- #Loeries2018 Integrated and Print & Out of Home Jury President.
- In her role as chief creative officer of FCB Ulka, Swati builds a culture that invests in bringing out the potential of the agency's people and developing their talent.
- Won the Dadasaheb Phalke Award, India's highest accolade in cinema, for best screenplay.
- Believes in the art of advertising and is fascinated by how the thoughts of one person can entertain many others.
- Her passion in helping women find their place in the sun is evident in her short films and blogs.

This is your only opportunity to be directly exposed to such international thought leaders.

Find out more about our other seminar speakers, Fabian Frese, Mzamo Masito, Nicolas Courant, Ramsey Naja and Sebastian Padilla [here](#).

South African agencies: The Seminar and MasterClasses can be claimed as Informal Training in the B-BBEE Codes of Good Practice.

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