

2017 NSBC South African Small Business Award winners

South Africa's 9th annual Top 20 Small Business and Entrepreneurship Award winners were announced by the National Small Business Chamber (NSBC), in association with World Famous Events, today, 9 November 2017.



2017 Small Business Award winners

With eight main categories, the awards serve to not only acknowledge the respective businesses, but to also assist them to prosper even more. Mike Anderson, Founder and CEO of the NSBC says that the entrants this year proved that there are business opportunities within different sectors: "You just need to have an idea and the passion to make it a reality. All our winners today are fantastic examples of people who spotted an opportunity, believed in their skill and made it into a viable business."

He says that self-belief, above all else is the one attribute that sets winners apart. The NSBC is fortunate enough to work with over 127,000 SMEs and through its engagements have pinpointed what it takes to keep the business doors open.

Full list of winners are as follows:

- 2017 National Small Business Champion: My Online Presence
- 2017 National Entrepreneur Champion: Sylvester Chauke - DNA Brand Architects
- 2017 National Young Entrepreneur Champion: Bakani Ngulani - BN Solutions
- 2017 National Woman in Business Champion: Phillipa Geard - RecruitMyMom
- 2017 National Franchisor Award: The Daily Coffee Café
- 2017 National Innovation Award: Sylvester Chauke - DNA Brand Architects
- 2017 National Tourism Award: La Teranga Bed & Breakfast
- 2017 National Start-Up Award: Lewies Future Technologies

The 2017 National Small Business Champion is My Online Presence, an online design and development company. Co-founded by Andrei Dimitriu and Daleen Dimitriu, My Online Presence specialises in creating end-to-end solutions for brands looking to add some energy to their online presence or create one from scratch. Taking the 2017 National Entrepreneur Champion is Sylvester Chauke from DNA Brand Architects, a marketing and brand consultancy, which has

an admirable goal to ultimately act as a catalyst to much needed economic development in South Africa.

Acknowledging the strength and potential of young business, the 2017 National Young Entrepreneur Champion is brand disruptor, Bakani Ngulani from BN Solutions. The sought-after 2017 National Woman in Business Champion is Phillipa Geard from online recruitment platform RecruitMyMom. This innovative business assists skilled moms who are looking for meaningful, part-time and flexible employment opportunities. RecruitMyMom has played a vital role within the recruitment industry, having created a trusted platform that connects employers to this specific group of job-seekers.

Inspired by the café life prevalent from Cape Town to New York and with a pleasing New-York-Meets-Karoo theme, the 2017 National Franchisor Award goes to The Daily Coffee Café. Renowned for their high standards in service, coffee, food and décor, this worthy winner already has 19 cafés across South Africa.

The 2017 National Innovation Award was given to Sylvester Chauke from DNA Brand Architects for the company's unstoppable hunger for brand greatness. The 2017 National Tourism Award is extended to self-made success, La Teranga Bed & Breakfast, known for its warm friendly and professional atmosphere. A new award and worthy winner of the 2017 National Start-up Award, goes to Lewies Future Technologies. Initially focused on the fuel industry, Lewies Future Technologies has completed more than 6800 training modules within five months.

Sponsors

This year's awards are sponsored by MiWay Business Insurance, SAP Business One, Norton by Symantec, DHL, Ford, ABSA and MTN Business. All these brands are invested in the support and growth of SMEs, with each sponsor showing unwavering commitment to the growth and success of these important small businesses.

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