

NewGen programme offers discount rates for young execs

A total of 15 executives under the age of 35 may get to attend The World Out of Home Organisation's 2020 Congress in Toronto, Canada from 3 to 5 June at a discounted rate as part of its NewGen programme.

The NewGen programme will also include special events at the congress where the chosen delegates can meet organisation board members, key representatives of the worldwide out of home industry and enjoy training and networking opportunities.

The opportunity is given to members, national associations and sponsors. NewGen delegates are limited to one per company or, in the case of multinationals, one per territory.

They will be required to fill out a short application form on entry and each successful applicant will have a profile written and printed within the programme. NewGen application details are available at www.worldooh.org/page.php?id=74.

For more, visit: <https://www.bizcommunity.com>