

## **Lyn Jones is In Touch Media's new regional manager**

Lyn Jones has been named the new regional manager of OOH media company In Touch Media. Before joining In Touch, Jones was the marketing and research manager sub-Saharan Africa at JCDecaux Africa (formerly known as Continental Outdoor Media).

Jones played a crucial part in developing, registering, and researching methodology for the OMC and ROAD survey.

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