

Tiger Brands appoints Lawrence MacDougall as CEO

Tiger Brands has appointed Lawrence MacDougall as CEO of the company, the company said on Wednesday, 9 March 2016.



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He is currently executive vice-president and regional president at Mondelez International for Eastern Europe, the Middle East and Africa.

"Lawrence has in-depth business experience, successfully leading complex local and multinational organisations in challenging environments. He has (more than) 25 years (of) fast-moving consumer goods experience in the confectionery, beverages, snacks, groceries and biscuit categories," said Tiger Brands.

Noel Doyle would continue to serve as acting CEO until MacDougall joined the organisation, the company said.

Source: *BDpro via I-Net Bridge*