

Philafrica aims to become big food exporter

By [Neels Blom](#)

11 Oct 2017

Philafrica Food, a recently launched subsidiary of agricultural investment holding company Afagri Group, says it plans to transform food processing in sub-Saharan Africa through investments of between R50m and R100m over the next 18 to 24 months.

CEO Roland Decorvet said on Tuesday Philafrica aimed to become a big food operator in Africa over the next 25 years in support of the continent's transformation from subsistence agriculture to a food-secure net food exporter.



©Joruba via [123RF](#)

It intended building greenfield sites and strategic investments in at least 12 sub-Saharan countries. In SA, it operates grain and oilseed mills and manufactures animal feed.

The company has the full backing of Afagri, in which the Public Investment Corporation, Fairfax and Bafepi have substantial investments. Afagri already has a presence in sub-Saharan Africa, Mauritius and Western Australia. Afagri delisted from the JSE in 2013 in a R2.4bn buyout deal with private investment company AgriGroupe.

African agriculture provides "incredible" opportunity

At the time, Afagri CEO Chris Venter said the partnership with AgriGroupe would strengthen its expansion in Africa. Decorvet said the robust and growing demand from African consumers and global markets, and Africa's vast tracts of uncultivated arable land meant African agriculture provided an "incredible" opportunity.

Less than 10% of high-potential arable land in the region is under cultivation. More than 60% of the world's uncultivated arable land is in Africa.

In its latest report released on Monday, the UN's Food and Agriculture Organisation (FAO) said the growing demand for food in Africa's urban areas had the potential "to transform rural economies and generate economic opportunities in off-farm, agriculture-related activities".



How urban food demand can spark urban renewal, transformation

10 Oct 2017



This included each step of the supply chain as well as the supply of production inputs. "Already, growing demand coming from urban food markets consumed up to 70% of national food supplies, even in countries with large rural populations," said FAO. It found that food production had to rise by at least 60% to meet demand created by the world's nine-billion population forecast for 2050.

By 2030, said Decorvet, sub-Saharan Africa's food and beverage market was likely to have tripled to \$1 trillion, with the middle class projected to grow from 123 million people to more than a billion by 2060, making it the fastest-growing middle class in the world.

South African companies venturing out

Mike Schussler of Economists.co.za said he was not surprised by the move. "Profit margins are low and South African companies are venturing out." Quoting Reserve Bank statistics, he said offshore investment by SA at R2.9 trillion came to R1 trillion more than direct investment into SA at R1.9 trillion.

Schussler acknowledged the difficulties posed by country risk, but said conditions were changing. The liquor trade developed distribution logistics and other products were expected to follow their routes. "As it is, 5%- 10% of SA-registered long-haul trucks are operating outside the country at any given time. That gives an idea of how things are changing."

But the risks are real, especially because of poor infrastructure, said Bennie van Zyl, the GM at farmers' union TAU. "Many farmers who took a chance and invested in other African countries were badly burnt," he said. "People don't keep their promises. You can make money if you get in and out quickly, but a long-term investment is risky. And farming is a long-term investment."

Source: Business Day

For more, visit: <https://www.bizcommunity.com>