

2017 Mobile 360 - Africa open for registration

The 2017 Mobile 360 - Africa conference, which will take place from 11-13 July 2017 at the Julius Nyerere International Convention Centre, Dar es Salaam, Tanzania, is now open for registration.



Following the success of last year's event, Mobile 360 – Africa has been extended to three days, with the GSMA's Mobile Money Global Event taking place on the third day. Huawei is Global Industry Supporter for the full Mobile 360 Series of conferences taking place throughout 2017.

“The positive transformational impact of mobile is being felt more profoundly in Africa than anywhere else in the world, with more than half a billion people across Africa now subscribed to a mobile network. This connectivity provides them with a gateway to a range of other essential services in areas such as digital identity, healthcare and financial services,” said Michael O'Hara, Chief Marketing Officer, GSMA. “The region continues to undergo exciting development and change and this dynamic will be reflected across the entire Mobile 360 – Africa agenda.”

Speakers

The GSMA has also announced the first speakers for the event. CEOs and senior executives from leading companies in the mobile industry and throughout the digital ecosystem will address the most pressing trends and issues in mobile. The event will formally be opened on 11 July, with speeches by H.E. Samia Suluhu Hassan, vice president of the United Republic of Tanzania and Mats Granryd, director general, GSMA. Additional speakers confirmed to present at Mobile 360 – Africa include:

- Adam Wolf, CEO, Arable
- Strive Masiyiwa, founder and executive chairman, Econet
- Shalu Umapathy, managing director, IDEO.org
- Tonee Ndungu, founder and CIO, Kytabu
- Samira Negm, CEO, Raye7
- Dr Gilbert Saggia, managing director, SAP East Africa
- Dr. Hamadoun Touré, executive director, Smart Africa
- Nazar Arabi, chief strategy officer, Sudatel
- Caine Wanjau, CTO, Twiga Foods
- H.E. Makame Mnyaa Mbarawa, minister for works, transport and communication, United Republic of Tanzania

To register, go to www.mobile360series.com/africa/#register.

For more, visit: <https://www.bizcommunity.com>