

# Say hello to Howard Audio

Issued by [Howard Audio](#)

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It's time to make it official. We're excited to announce the relaunch of Howard Music as the new and improved Howard Audio.



The change in brand is part of our vision for the company: to provide the best original music, musical direction, sound design and final mixing services in the industry.

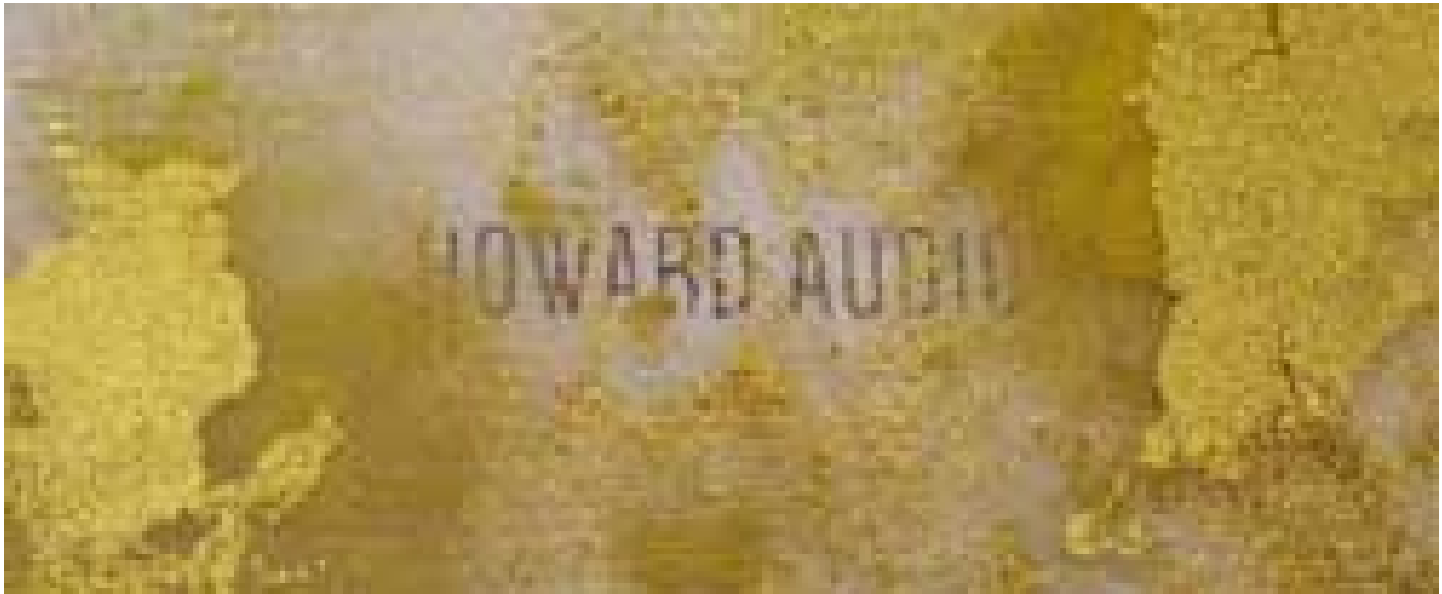
All this will be done from Howard Audio's new three-studio facility in Bryanston, which has been designed to be one of the best sounding studios in the country. There, we share the space with leading post production facility - Ministry Of Illusion, ensuring our clients are never far away from the picture and all their visual services.



"I'm really excited about our new change in direction," says Adam. "Our services are more than just music now, and I want Howard Audio to be a reflection of that. Whether it's sound design, final mix, licenced or original music, you can expect us to treat every project with the same level of craft and enthusiasm. It's all audio!"

Along with the new name also comes a new corporate identity. Howard Audio's CI was created with cymatics, a method of visualising sounds through everyday materials.

*"My brief to the designers was to create a visual identity that reflected my passion for sound. What they came back with was a way for me to play my logo and make sound a core part of our identity going forward. We had so much fun creating this new CI - literally visualising sound as it distorts my logo."*



To learn more about the new Howard Audio and to stay up to date with our latest work be sure to check out our new website at [www.howardaudio.co.za](http://www.howardaudio.co.za).



*See how Howard Audio's new CI was made*



*Read more about Adam's experience working with William Kentridge at this year's Design Indaba*

- ° **Howard Audio sharpens its Pencil at the One Show Awards** 24 May 2024
- ° **Howard Audio joins forces with Kabza De Small and Ofentse Pitse with Red Bull Symphonic** 25 Apr 2024
- ° **Howard Audio picks up 4 Creative Circle Best Of 2023 awards!** 20 Mar 2024
- ° **Howard Audio teams with In Bloom to bring awareness on gender issues** 13 Mar 2024
- ° **Howard Audio features at Creative Circle Awards** 15 Feb 2024

## Howard Audio

HOWARD AUDIO

At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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