

Howard Audio is unskippable at the Loeries

Issued by [Howard Audio](#)

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The Loeries have come and gone, but the music lingers on. Howard Audio walked away with their name on two Silver Loeries this year.

The first award was for Absa's L'Atelier Art Competition. A live activation award devised with Jupiter Drawing Room for their "Art Needs You" campaign. Howard Audio was responsible for the final mix on this campaign.

Our second Silver Loerie was for the Edgars "Unskippable" ad that lives online. Ireland-Davenport asked us to compose original music for the ad which portrayed slow, sensual images. The music echoed the visuals and as the title says, was literally unskippable.

Composer Adam Howard said "This job was a really tough one for us, but our professionalism shone through as we tried to not get too distracted by the images in front of us!"

Watch the ad below

And in other news...

Howard Audio recently completed the recording and mixing of Swing City's latest album, "Well Swung". Swing City is fronted by Graham Watkins (GWP), Loyiso Bala (Bala Brothers) and Nathan Ro (Lonehill Estate).





A full swing band was recorded in our new facility that has three actual studios to work from and can utilise four rooms of isolation for the bigger projects, recording up to 20 musicians - or can be utilised using studio 3 - a smaller space that can record up to four musicians - small in size - but utilises all our premium hardware and mics.

In fact, we welcomed Mallie Kelly and Neil Engel into studio 3 last month as they tracked vocals for their new venture - Kelly Engel Music.



With lots of final mix from MOI - we are officially firing on all rockets - everyday is different - and we like it that way :)

To learn more about the new Howard Audio and to stay up to date with our latest work be sure to check out our new website

at www.howardaudio.co.za

- **Howard Audio joins forces with Kabza De Small and Ofentse Pitse with Red Bull Symphonic** 25 Apr 2024
- **Howard Audio picks up 4 Creative Circle Best Of 2023 awards!** 20 Mar 2024
- **Howard Audio teams with In Bloom to bring awareness on gender issues** 13 Mar 2024
- **Howard Audio features at Creative Circle Awards** 15 Feb 2024
- **Howard Audio features in the Loeries rankings 2023!** 2 Feb 2024

Howard Audio

HOWARD AUDIO

At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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