

# PRISM Awards entries go online

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The PRISM Awards has ditched its paperwork and moved the entry system for the 2016 awards exclusively online. The deadline for entries is 15 February 2016, with the prestigious awards ceremony scheduled for Sunday, 17 April 2016.

Now in its 19th year, the PRISM Awards are presented to public relations and communication professionals who have successfully incorporated strategy, creativity and professionalism in public relations and communication programmes and strategies that showcase a successful public relations campaign.

"It is now easier than ever to enter the PRISM Awards," says PRISM Awards Convenor, Bridget von Holdt. "Entrants can look forward to a far more convenient, cost-effective, simpler and quicker process than in previous years."



Whilst the new system will benefit all entrants into the awards, it will also streamline the entire awards process: improving response times and accuracy, whilst reducing inefficiencies. "Online entries are the first phase in making the PRISM Awards more streamlined," says von Holdt. "We are also considering taking the judging process online."

To enter online visit [www.prisa.co.za](http://www.prisa.co.za).

## Prepping for PRISMs

For those wanting to know the secrets of submitting a winning entry, "Prepping for PRISMs" workshops will take place on Thursday, 28 January 2016 (Gauteng), and Friday, 29 January 2016 (Western Cape).

Sponsors of the 2016 PRISM Awards: Blue Apple, Pear Factor, ROI Africa, WeCollaborate, Zoom Photography, Ground-Up Media, Von H Brand Provocateur and Vukani Fashions.

To enter or for more information visit: [www.prisa.co.za](http://www.prisa.co.za).

- **Prisa announces change of leadership** 12 Apr 2021
- **Prism Awards 2020 event cancelled amid coronavirus concerns** 16 Mar 2020
- **Prism Awards 2020 tickets now available** 12 Mar 2020
- **2020 Prism Young Voices announced!** 13 Feb 2020
- **Prism Awards entries and Young Voices deadlines extended** 11 Feb 2020

### PRISA



Established in 1957, the Public Relations Institute of Southern Africa (PRISA) represents professionals in public relations and communication management throughout the southern African region and has registered practitioners in Botswana, Namibia, Lesotho, Swaziland and South Africa.

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