Rapidly delivering branded event collateral

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Litha Communications recently produced branded collateral for the Gauteng Department of Cooperative Governance and Traditional Affairs at very short notice. This included umbrellas, cricket hats, cooler bags and laptop trolley bags for its special disaster management conference in early December 2016.

"The challenge is always the time requirements, as procurement processes can be lengthy," explains Beaulah du Toit, Operations & Logistics Director at Litha Communications. "The quote is sent in many weeks in advance but the order may often only arrive a few days before the delivery date. However, we have an exceptional database of suppliers that are always prepared to work as a team with us to deliver our clients' requests. Once again we were able to deliver an excellent quality product, on time and to the client's specification."

Litha Communications is an integrated marketing company, providing 360-degree turnkey project management to roll out its clients' brand activations through targeted media liaison, experiential marketing, events architecture, professional conference organisation and exhibition management.

It guarantees large-scale international marketing experience, broad financial capacity, published writers and editors and an incomparable PCO and event management team. It is the company of choice for international and local blue-chip clients looking to boost their communication efforts.

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