

# Digital Team Launch New Hospitality Platform

Issued by [MegaVision Media](#)

19 Jul 2017

WeAreConnect, the Digital arm of MegaVision Media, exhibited at this years first ever Africa Hotel Show which was held at Gallagher Estate in June.



WeAreConnect, the Digital arm of MegaVision Media, exhibited at this years first ever Africa Hotel Show.

Jane and Warren exhibited the newest Connect product which is aimed at the hotel and hospitality industry. *"Our decision to participate at this expo was to gather whether there was any keen interest in the platform and identify any competition. It was a relatively worthwhile experience and we hope to positively manifest some of the interest around our product."*

ConnectHOTEL is a mobile concierge and booking app that is built and customized for hotel groups who are wanting to stay on top of the trendiest technology and who are passionate about offering their guests world class customer service.

The ConnectHOTEL platform, which is built locally in South Africa, cuts commission fee's to less than half of the major OTA's. Together with a minimal setup fee, the solution is causing a lot of excitement in the industry. The app integrates directly with the Protel cloud solution, bringing the best available rates in real-time to those using the app. The platform also offers a Chat Bot named HOLLY, who is trained in the backend to engage with guests before, during and after their stay, over a chat platform. HOLLY is built using the latest AI technology and the company sees it as the future of guest engagement. ConnectHOTEL is a local South African company who works closely with Protel to ensure a seamless end to end solution for hotel groups. To get in touch with us, email [info@WeAreConnect.co.za](mailto:info@WeAreConnect.co.za)

- " SA's traditional trade revolution: 4 must-know strategies for success " 13 Mar 2024
- " ConnectGroup on redefining field sales technology and cashless payments in Africa " 30 Aug 2023
- " The 5 keys to stokvel advertising success " 8 Aug 2023
- " Untapped market: How spaza branding can increase sales and consumer demand " 22 May 2023
- " How to give shoppers that last push to purchase " 31 Mar 2023



**MegaVision Media**

OOH Media | Spaza Branding & Activations | Field Sales Tech  
[Profile](#) | [News](#) | [Contact](#) | [Facebook](#) | [RSS Feed](#)