

AMASA Cape Town: New Committee 2003/2004

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AMASA Cape Town are very pleased to announce the new committee for 2003/2004. The following were voted in at the AGM committee meeting on Tuesday 1 April 2003 at the President Hotel in Cape Town.

Bridget Harris-Peil, O&M
Cheryl Hayden, O&M
Dante Botha, MWeb Studios
Elsa Vorster, Berry Bush BBDO
Fanie Terblanche, Media 24
Irene Stevens, TBWA \Hunt Lascaris
Janke Jabbie (JJ), Woolworths
Jenny Barenbrug, Saatchi & Saatchi
Marc Frampton, e-tv
Mike van Eck, Sunday Times
Richard Procter, FCB
Ryan Stramrood, Stramrood & Associates
Samm D'arcy Masters, Primedia @ Home
Sonia Mather, The Media Shop

Chairperson and other portfolios will be decided in the coming weeks and announced at the next meeting which will be at the President Hotel on Tuesday 29 April 2003 (please diarise!).

Chairpersons Report

2002/2003 has, I believe, been a great year for AMASA in Cape Town and thanks must go to you all for your fantastic support this year.

There have been many highlights for us in 2002/2003.

Firstly our two annual events were held again this year. Our media planning workshop was held in Stellenbosch in July and feedback from delegates and speakers was hugely positive. We are utilising the feedback given to us post this workshop, in order to put together an even better workshop in 2003. This year also saw members of the JHB and CT committees attending each others workshops. This will continue this year as it results in a beneficial cross-pollination of ideas.

More recently we held our second annual AMASA fundraiser which was a great success. It was held in perfect weather at the Camps Bay sports club. Thanks go to all of you that were involved. We were certainly impressed with the huge amount of effort and creativity that went into the fundraiser by the sponsors.

Our monthly meetings have continued to be well supported. Last year saw the likes of Ali Bacher, the Unilever Institute, Gordon Muller, Mike Bosman, Ross Chowles amongst others, inspire us with what they had to say. We hope to maintain and grow the attendance at meetings by ensuring that our speakers continue to be of the highest calibre. We also hope that the monthly meetings will continue to provide you with an unrivalled industry networking opportunity

I wish to use this opportunity of thanking the current AMASA committee for all the hard work and enthusiasm that has gone into making this year the success that it has been. Each and every member has been committed to growing and improving our offering and it has certainly paid off.

So, to end off, thank you all again. I look forward seeing what the new year will bring. I firmly believe that with your continued support, AMASA will be even more successful in the year to come.

Elsa Vorster

AMASA Cape Town – Chairperson

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- **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020
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