

# Bailey re-elected Chair of AMASA (JHB)

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Karen Bailey, Director of Cinevation and Take Television, has been re-elected Chairperson of AMASA (Advertising Media Association of SA) Johannesburg for 2003.

Trish Guilford of The Media Shop was re-elected Vice Chairperson and will also retain the AMASA Workshop sub-committee portfolio.

Other portfolios were allocated as follows:

Colin Ramparsadh – Education (AAA)

Sue Walker – Education (Boston)

Rob Smuts – The AMASA Textbook

Dave Frankel – Annual Event

Kevin Kirby – Roger Garlick Awards

Thabiso Buku - Bursaries

Virginia Hollis – Marketing

Gill Randall – Monthly Meetings

Linda Gibson – Membership

Jonathan Cooke - Website

▪ **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

▪ **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021

▪ **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021

▪ **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

▪ **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

**Amasa**



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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