## 🗱 BIZCOMMUNITY

# The annual Amasa charity golf day 2018

Issued by Amasa

Amasa (the Advertising and Media Association of South Africa) is pleased to announce that the organisation's annual charity golf day is once again open for bookings. With this event being an oversubscribed event annually we would like to thank you in advance for the support from the media and advertising industry.

The annual occasion will take place at the **Randpark Golf Club** on **Friday**, **1 June**.

The day is organised with the key aim to raise funds for the Amasa Bursary Fund to help uplift the education levels and expertise of the media industry.

This is your chance to support the growth and development of our industry's brightest young media talent... whilst enjoying a fun-filled day out in the Joburg sun.

To add a hot twist of fun to the day, the event will be wrapped in a Mexican Fiesta theme and players will be encouraged to participate in the best-dressed competition.

Date: Friday, 1 June 2018 Registration: 08h30 – 09h30 Shotgun start: 10h00 Format: Four-Ball Alliance (2 scores to count) Awards dinner: 15h30 - 16h00 to 18h00 Venue: Randpark Golf Club, Firethorn Premium Course, Home of the Joburg Open, 2018 Best of Joburg 2016, www.randpark.co.za

### Sponsorship opportunities

- 'eStandar' Four Ball R7,150\* / team of four
- 'Magnate' Four Ball R8,000\* / captain of industry
- Headline sponsor R35,000\*
- Hole Sponsors R11,000 R13,000\* / hole
- Best dressed & photo booth R8,000\*
- \*Excludes VAT. Terms and conditions apply.

Be it a team build or your own special client invitation, you can build your own four-ball - R7,150\*.

Course fees, registration snacks, half-way lunch and early awards dinners

**Excludes:** Caddie fees, golf cart, dress up, mulligans and out-of-package refreshments, etc. Contact Randpark Golf Club to book your caddies and golf carts in advance – first come, first serve.\*



#### Contacts

Four-ball bookings - Tracey Chetty <u>TraceyC@primedia.co.za</u> Sponsorships - Taryn Naledi Hood <u>tarynh@primedia.co.za</u> 083 325 1115 Randpark Golf Club event manager - Gaby Lubeck <u>events@randpark.co.za</u> (011) 215 8603 Media enquiries – Fatima Ouanssaidi <u>Fatima@onpointpr.co.za</u> 079 438 3762

- \* E-commerce landscape in SA Insights and trends for marketers? 1 Dec 2021
- \* Amasa forum event is back at the normal venue: Advertising spend is up has the industry turned the corner? 9 Nov 2021
- \* Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021 18 May 2021
- <sup>a</sup> Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership 31 August 4.30pm 28 Aug 2020
- \* Amasa Ignite Webinar Forum Purpose-driven conscious marketing 28 Jul 2020

#### Amasa

The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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