

# Career opportunity within Business and Arts South Africa (BASA) for a chief executive officer

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Provide leadership for the NPC Business and Arts South Africa, guiding the organisation, strategy and working closely with stakeholders and beneficiaries - public sector, private sector and third sector or civil society - for the benefit of broader society.



Reporting to the chairperson and the board of BASA, a registered non-profit company, the CEO is responsible for providing strategic leadership and effective operational management for the organisation. This high-profile and key position within the arts and business sectors, serves a number of diverse stakeholders within the public and private sectors and the ability to optimise these partnerships for mutual benefit, is key.

- A completed relevant tertiary qualification in management, and the creative industries.
- A post-graduate commercial or management qualification in marketing is advantageous.
- A minimum of 10 years experience and credibility gained within the creative sector at senior management level with strategic and operational responsibilities.
- An existing network within the arts and business world is required.
- 10 years management experience gained in a corporate and or commercial role is beneficial.
- Experience and proven success in impactful development programme management is sought.

The BASA CEO has key responsibility for:

- securing the future development of the arts sector in South Africa and contributing to corporate success through shared value.
- ensuring that a suite of integrated programmes are implemented and achieve impact, nationally and internationally.
- initiating, encouraging and leveraging mutually beneficial partnerships between business and the arts.
- representing and promoting BASA in a credible and professional manner at all opportunities with all stakeholders.
- ensuring governance and regulatory compliance for all financial and other resources.

Interested parties are invited to apply by submitting a motivation letter and updated, detailed CV via e-mail to [response10@pinpointone.co.za](mailto:response10@pinpointone.co.za) before 18 October 2018 by 5pm.

Enquiries may be directed via this e-mail address. Late applications will not be considered.

Only shortlisted applicants will be contacted. BASA reserves the right not to make an appointment.

- **SoCreative Summit returns to Johannesburg for a free exploration of creativity** 29 Apr 2024
- **450 emerging creatives shortlisted for the Debut Programme** 12 Apr 2024
- **14 SA creatives join Cultural Producers Programme** 12 Mar 2024
- **Cultural Producers called to become the creative leaders of tomorrow** 22 Jan 2024
- **Basa hosts 'My Debut Story' panel discussion: Celebrating the success of emerging creative entrepreneurs** 27 Oct 2023

#### [Business and Arts South Africa](#)



Business and Arts South Africa (BASA) is an internationally recognised South African development agency which integrates the Arts into, and contributes to, Corporate's commercial success. With a suite of integrated programmes BASA encourages mutually beneficial partnerships between business and the arts.

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