

## Acer is rewarding consumers this festive season

Issued by <u>TLC Worldwide Africa</u> 26 Nov 2018

Acer understands that it is the little things that count, so this festive season they are giving back to their customers in a *big* way!



"We realise that during the current tough economic climate, consumers are looking to their favourite brands to provide them with more value and more rewards," says Marketing Manager at Acer Africa, Belinda Marais.

Until 31 December consumers will receive R2,000 worth of gifts when they spend between R4,000 and R10,000 or R4,000 worth of gifts when they spend over R10,000 on any Acer laptop/notebook from participating retailers. Gifts range from flight, spa, dining and movie vouchers.

Redeeming the vouchers is easy in three simple steps:

- 1. Visit the www.acerrewardsyou.co.za mobisite.
- 2. Register.
- 3. Upload the proof of purchase.

After the registration and upload is complete the consumer will receive an email with the reward vouchers and prompts on how to redeem them.

- \* TLC Worldwide shortlisted for 6 awards in the International Loyalty Awards 3 Apr 2024
- Bd-capital partners with TLC Worldwide, the world's largest marketing and loyalty rewards platform 14 Feb 2024
- \* Extraordinary kids, extraordinary experiences 7 Nov 2023
- "The transformative journey of TLC Worldwide Africa: From marketing agency to martech powerhouse 16 Aug 2023
- \* TLC Worldwide Africa launches Cosmos The revolutionary consumer rewards and insights platform 7 Jun 2023

## **TLC Worldwide Africa**



TLC Worldwide Africa is a global MarTech solution that rewards consumer behaviour with experiences. For 30 years, we've been connecting people with experiences that match their passions. The uniqueness of our business model is doing this for a fraction of the cost, making it commercially viable for brands to offer free experiences to their consumers as a reward for sales, engagement, and retention.

Profile | News | Contact | Twitter | RSS Feed

For more, visit: https://www.bizcommunity.com