

## MyBroadband's new online talk show is a hit - What's Next with Aki Anastasiou

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MyBroadband recently launched its new online talk show - <u>What's Next with Aki Anastasiou</u> - featuring interviews with South Africa's top IT and telecommunications executives.



The show is hosted by radio and TV personality Aki Anastasiou, and is produced and edited by MyBroadband multimedia specialist Weich Malan.

It focuses on the impact of the Covid-19 pandemic on South African businesses, how it is changing the ICT environment, and what the future holds.

The first series include conversations with South Africa's top business leaders, including:

- Montegray Capital founder Michael Jordaan
- Vodacom CEO Shameel Joosub
- Dimension Data founder Jeremy Ord
- EOH CEO Stephen van Coller
- Sygnia CEO Magda Wierzycka
- MTN SA CEO Godfrey Motsa
- · Microsoft SA MD Lillian Barnard
- uAfrica CEO and Bidorbuy founder Andy Higgins
- · Liquid Telecom SA CEO Reshaad Sha
- Afrihost CEO Gian Visser
- SqwidNet MD Phathizwe Malinga
- SAP Africa MD Cathy Smith

The interviews are conducted online and are published on three platforms to make it easy for people to consume – The What's Next website, YouTube and Facebook.

The show has already provided to be a big success, with 59,972 views across these platforms in the first week - which translates into over 8,500 views per day.

New episodes are added regularly, with more interviews arriving the coming weeks.

For more information, visit: What's Next with Aki Anastasiou.

- "How to get your executives on South Africa's hottest investment video podcast 16 May 2024
- "Sponsored articles on MyBroadband The best way to build trust in your business 9 May 2024
- "Business Talk with Michael Avery South Africa's leading business podcast 2 May 2024
- "Reach South African investors and high-net-worth individuals on their smartphones 24 Apr 2024
- "How a top 5G provider rapidly grew its subscriber base in South Africa 18 Apr 2024

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