

# Research Surveys is part of the world's largest market research and information network

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Research Surveys, through its partnership with TNS (previously Taylor Nelson Sofres) is now able to increase its presence globally, as we expand our networks in North America, Europe and Asia Pacific. This is due in part to the acquisition by TNS, a world leader in market information, of NFO WorldGroup, Inc.

TNS is one of the world's largest market information groups, providing measurement, analysis and insight in more than 110 countries. NFO WORLDGROUP has 15,000 employees in 65 offices in 40 markets throughout North America, Europe, the Middle East and Asia, and serves more than 3,000 clients. NFO is a worldwide leader in Internet-based research and maintains one of the world's largest interactive panel communities.

The acquisition, which was announced on 14 May 2003, consolidates TNS' position as one of the top three global companies in its industry.

By combining the two businesses, there is increased competitive advantage by virtue of adding depth to sector expertise and expanding global account activities. This acquisition has brought together a hugely talented group of people with unrivalled research skills and industry expertise. These combined strengths will reinforce the excellent standard of client support for which both teams are known around the world.

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