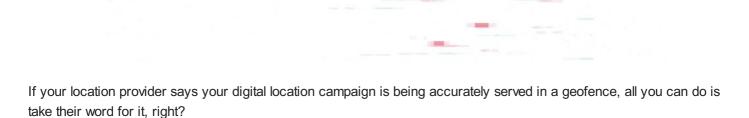


# Don't take claims at face value

Issued by <u>Vicinity Media</u> 13 Oct 2022

### Choose #IBuyVerified



Wrong! Don't take claims at face value. You can – and must – ask for 3rd party verification.

Vicinity Media is SA's only independently verified location provider with a 100% accuracy rating, and we want to champion industry-wide transparency.

We will pay for 3rd party verification on any digital location campaign, whether it's our campaign or not.



Put your location-based campaign forward to be independently verified and stand a chance to win a campaign valued at 50k, executed by Vicinity Media. Whether you're a Vicinity Media client or not (yet).

## Let us show you what an independently verified location provider can do for you!

For details about our verification payment offer and the campaign prize, click #IBuyVerified below.

### #IBuyVerified

- " Meet the contenders: Introducing the official teams for the Vicinity Media Padel League! 18 Mar 2024
- "Vicinity: The Year in Data 2023 20 Feb 2024
- "Is your targeting as accurate as ours? Smash the competition in the Vicinity Media Padel League! 19 Feb 2024
- "The power of 1st party data in omnichannel strategy and measurement 28 Sep 2023
- "The biggest opportunities that mobile data and location technology offer the OOH and digital OOH industry 30 Jun 2023



#### **Vicinity Media**

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