## 🗱 BIZCOMMUNITY

## Variety is the spice of life - Openview Ultra adds 2nd bouquet

Issued by eMedia

4 Apr 2023

Ultraview is surprising audiences with a second bouquet on its recently launched Pay TV offering, right in time for the Easter holidays. The Spice bouquet is the latest addition of niche channels with never-been-seen programmes, and launches at 6:30pm on 6 April 2023.



Spice will feature two channels: Star Select and Zee Family, and promise to be an entertainment hotspot with a variety of Hindi content.

Viewers can get a taste of the flavourful content for a limited period, at no cost. *All Openview owners will have access to the Spice bouquet from 6 April at 6:30pm until midnight on 10 April* – allowing viewers plenty of time to experience the never-beenseen content over the Easter long weekend. From there the Spice bouquet will be available on a subscription basis at R119,99 per month using the Openview decoder to activate the chosen bouquet.

Star Select is a premium Hindi bespoke entertainment channel, specially curated for South Africa's Hindi speaking viewers. Star Select is the entertainment hotspot that offers something for every age group, making the channel a family destination that offers the best romantic dramas, entertaining comedy shows, popular reality TV and the biggest Bollywood blockbuster hits. Some of the shows include *Banni Chow Home Delivery* (Genre: Drama), *Swayamvar: Mika Di Vohti* (Genre: Reality), *Pyar Ka Dard Hai Meetha Meetha Pyara Pyara* (Genre: Romance), *Saubhagyavati Bhava* (Genre: Drama), *May I Come In Madam:* (Genre: Comedy), and many more.

Zee Family offers exciting and heartwarming entertainment from India in Hindi with English subtitles. The channel caters to families showcasing award-winning romance and drama series, comedies, blockbuster movies, lifestyle, cooking and reality shows. Viewers can look forward to Baal Shiv, Ghar Ek Mandir, Kripa Agrasen Maharaj, Ki Ek Mahanayak Dr. BR Ambedkar, Main Bhi Ardhangini and the acclaimed reality singing competition, Sa Re Ga Ma Pa.

Ultraview launched on 6 March this year with the Pride bouquet and enables viewers to see additional bouquets of content for a monthly subscription, whilst retaining and enjoying the free Openview content on their decoder. Unlike other services, Ultraview allows viewers to find exclusive niche content, conveniently in one place, and pick stand-alone bouquets.

For more information and to get a glimpse of the Ultra content visit <u>www.ultraview.tv</u>. Follow us on Facebook, Twitter, YouTube @ultraviewtv, and Instagram <u>@ultraview.tv</u>.

- \* Young star shone brightly! 8 May 2024
- \* A newly bottled #KeldersVanGeheime is ready to be served! 7 May 2024
- " OUTtv Proud shows its colours on eVOD 29 Apr 2024
- The court has decided! 16 Apr 2024
- " 1.3 million viewers for A deal with the devil? The Joshlin Smith Trafficking Tragedy 27 Mar 2024

## eMedia



eMedia Investments is a South African-based media group with a number of core assets in the television and radio broadcasting sector.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com