

Season sponsorships on Business Talk - Reach South Africa's top business decision-makers

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Sponsoring a season of Business Talk offers fantastic ROI, as the podcast reaches a highly targeted audience of business professionals and decision-makers.



Business Talk with Michael Avery is South Africa's premier business podcast, where industry leaders share their valuable insights.

The podcast boasts a highly targeted audience of business decision-makers who trust Business Talk to deliver the information and thought leadership they need to make the right choices for their own companies.

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As a result, South Africa's top companies sponsor seasons of Business Talk to reach this primed audience of influential professionals.

Businesses which have reaped the benefits of sponsoring a Business Talk season include:

- Discovery Bank
- EY
- Discovery Business Insurance
- EY-Parthenon
- Sage
- Microsoft
- Monocle

Each of these companies received outstanding reach, unrivalled exposure, and extensive engagement when sponsoring the business podcast.

Book a season sponsorship

BusinessTech offers season sponsorship packages that ensure that your brand is included in all Business Talk interviews and promotional materials for an entire season of the podcast.

[Contact BusinessTech to book a season sponsorship package.](#)

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