

# South Africa's top investment companies advertise on Daily Investor - Here's why

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South Africa's top finance and asset management companies advertise on Daily Investor thanks to its large, influential audience.



Daily Investor is South Africa's premier finance and investing news website, boasting a monthly readership of 1.2 million South Africans.

The majority of Daily Investor's audience consists of investors, business owners, equity analysts, portfolio managers, CFOs, investment officers, economists, finance professionals, and HNWI's.

- [Click here to contact the Daily Investor marketing team.](#)

Thanks to this powerful audience, Daily Investor is the preferred website for South Africa's top finance and asset management companies to promote their products and services.

The list of companies that advertise on Daily Investor includes:

- Brenthurst Wealth
- Old Mutual
- Coronation
- Ninety One
- Rand Swiss
- JSE
- Future Forex
- High Street Asset Management
- Peregrine Capital
- Mesh.trade
- IG Markets

- 10X Investments
- Revix
- Cogence

## Who you reach on Daily Investor

Diving deeper into the Daily Investor's readership reveals more insight into why South Africa's top companies advertise on the website.

The large majority of Daily Investor's readers make key investing and financial decisions in their homes and businesses, and are high-income individuals.

This includes:

- **40,000** readers earn over R2m per year
- **174,000** readers earn between R1m and R2m per year
- **550,000** readers earn between R500,000 and R1m per year

Furthermore, South Africa's top finance and asset management companies recognise the quality of the news articles Daily Investor publishes, and want to be associated with its industry-leading content.

## Advertise with Daily Investor

Daily Investor's marketing team is ready to help your business run a successful marketing campaign on South Africa's premier finance and investing news website.

This includes managing the campaign from start to finish, ensuring it performs strongly at all times, and reporting in detail on its success.

[Click here to contact the Daily Investor marketing team to book a campaign.](#)

- " **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- " **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- " **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024
- " **Build your brand on Daily Investor with thought leadership articles** 9 Apr 2024
- " **MyBroadband 2024 Cloud Conference - Sponsor South Africa's most popular cloud event** 2 Apr 2024

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