

Rock and roll at the 2003 AMASA annual event!

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AMASA's annual industry event has become an institution. It's the one day of the year that South Africa's media industry really lets its hair down and parties 'til dawn.

The 2003 event will be no exception with this year's theme being 'Born in the RSA'. So to make sure you're part of the festivities this year diarise the date Thursday 30 October 2003 and be prepared to rock the night away!

Dave Frankel and his event committee have once again been hard at work planning for this year's event, which promises to be even more fun than last year. As always there will be prizes for the best-dressed individual and team. So set your imagination free and start planning your outfits. The prizes are always fantastic and Dave has promised that this year will be no exception. Details will be posted on the AMASA website at www.amasa.org.za as they become available.

If you would like to be part of the most talked about advertising event of the year and associate your brand or product with the some of the most influential people in the media and marketing industry sponsorship packages are available and can be tailored to meet specific requirements. Mandy Ormerod will be happy to discuss innovative ways for you to reach and impress this highly influential niche market. So contact her on 011 787-2470 or email .

Bookings open end September and tickets, which include entry, dinner and three free drinks vouchers, will cost R110.00 for AMASA members and R175.00 for non-members. Check out the AMASA website at www.amasa.org.za for more details. But remember there are only 800 tickets available so get your bookings in early.

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